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REVENUE ANALYSIS	----- T O D A Y -----			- M O N T H T O D A T E - -			- - Y E A R T O D A T E - -		
	REVENUE	NUMBER OF ITEMS/ ROOMS*	AVERAGE PER ITEM/ ROOM*	REVENUE	NUMBER OF ITEMS/ ROOMS*	AVERAGE PER ITEM/ ROOM*	REVENUE	NUMBER OF ITEMS/ ROOMS*	AVERAGE PER ITEM/ ROOM*
ROOMS/SLIPS*****									
ROOM CHARGE	2,728.72	22	124.03	19,541.47	183	106.78	77,196.93	628	122.93
ROOM CHARGE COTTAGE	432.40	3	144.13	2,415.80	21	115.04	13,100.58	90	145.56
ROOM CHARGE CAMPING	116.00	1	116.00	116.00	1	116.00	2,857.82	24	119.08
DOCKAGE	341.84	12	28.49	4,795.21	125	38.36	20,662.55	619	33.38
ROOM CHARGE TAX EXEMPT									
** TOTAL ROOM REVENUE **	3,618.96	35 *	103.40 *	26,868.48	287 *	93.62 *	113,817.88	1,243 *	91.57 *
TOTAL ROOMS	3,618.96			26,868.48			113,817.88		
RESTAURANT*****									
BREAKFAST	414.00	44	9.41	2,046.45	230	8.90	9,696.95	1,164	8.33
DINNER	1,975.65	156	12.66	14,911.49	1,069	13.95	69,296.91	4,978	13.92
LUNCH BASKET	24.50	3	8.17	899.00	79	11.38	2,262.00	212	10.67
LIQUOR	279.00	31	9.00	3,174.00	360	8.82	14,430.50	1,607	8.98
WINE	70.00	10	7.00	1,058.00	105	10.08	3,179.00	369	8.62
BEVERAGES	164.05	69	2.38	1,352.10	554	2.44	6,085.15	2,452	2.48
TOTAL RESTAURANT	2,927.20			23,441.04			104,950.51		
EVENTS*****									
FOOD-EVENTS				50.00	1	50.00	960.00	3	320.00
FUNCTION				15.00	1	15.00	25.00	2	12.50
BOWLING	300.00	3	100.00	430.00	4	107.50	3,040.00	14	217.14
CLUBHOUSE				800.00	1	800.00	5,200.00	5	1040.00
LIBRARY RENTAL							150.00	1	150.00
TOTAL EVENTS	300.00			1,295.00			9,375.00		
ACTIVITIES*****									
BICYCLE RENTAL	225.00	45	5.00	3,050.18	610	5.00	11,109.24	2,232	4.98
ICE	40.00	4	10.00	460.00	33	13.94	2,640.00	169	15.62
STABLES-RIDE							1,950.00	2	975.00
TOUR-BICYCLE							480.00	2	240.00
TOUR-WALK							130.00	1	130.00
WAVERUNNER							240.00	2	120.00
SHOE RENTAL				195.00	1	195.00	545.00	3	181.67
SHOE PURCHASE				1,030.00	3	343.33	2,615.00	16	163.44
INSTRUCTORS				124.00	1	124.00	292.00	4	73.00
BOAT CHARTER							3,728.00	4	932.00
PRO				560.00	1	560.00	5,110.56	15	340.70
GUIDE							325.00	3	108.33
WATER METERED	15.00	1	15.00	1,080.00	38	28.42	6,084.91	192	31.69
ELECTRICITY	45.00	2	22.50	1,499.54	45	33.32	7,342.10	214	34.31
LUNCH BASKET				2.50	1	2.50	10.00	4	2.50
REFUNDS							330.00-	6-	55.00
TOTAL ACTIVITIES	325.00			8,001.22			42,271.81		
GIFT SHOP*****									
ACCESSORIES	3.50	1	3.50	139.50	6	23.25	920.50	39	23.60
BAIT				17.00	3	5.67	395.25	52	7.60
DIVE EQUIPMENT				135.00	3	45.00	340.00	9	37.78
WATER							25.20	1	25.20
CLOTHING	985.00	164	6.01	2,496.00	416	6.00	11,957.50	1,753	6.82
BEVERAGES	170.75	75	2.28	654.25	338	1.94	2,410.50	1,193	2.02
ART							55.00	3	18.33
GIFTS RETAIL	53.25	7	7.61	401.00	34	11.79	1,108.25	163	6.80
BOOKS	22.50	3	7.50	875.00	29	30.17	7,939.50	217	36.59
OTHER RETAIL							38.61	4	9.65
GAME RENTAL	11.00	2	5.50	31.80	8	3.98	332.95	74	4.50
COOKBOOKS	28.00	1	28.00	508.00	17	29.88	2,477.75	72	34.41
ART							300.00	1	300.00
TOTAL GIFT SHOP	1,274.00			5,257.55			28,301.01		

OTHER/MISC \*\*\*\*\*

ROLL AWAY				46.50	1	46.50	196.50	5	39.30
COPY				.75	1	.75	10.50	5	2.10
MISC. CHARGE	.02	1	.02	357.15	3	119.05	2,710.15	18	150.56
DEPOSIT FORFEIT ROOMS				686.73	3	228.91	3,051.57	15	203.44
DEPOSIT FORFEIT ACTIVITY				97.83	1	97.83	817.39	9	90.82
DISCOUNT	133.10-	12-	11.09	946.53-	89-	10.64	2,618.86-	282-	9.29
VIP DISCOUNT	12.30-	2-	6.15	320.91-	33-	9.72	1,646.31-	154-	10.69
WRITE-OFF				2,939.03-	4-	734.76	10,151.63-	12-	845.97
LODGING TAX	192.76	25	7.71	1,316.67	203	6.49	5,547.12	730	7.60
RESORT TAX	128.51	25	5.14	877.77	203	4.32	3,698.04	727	5.09
CITY TAX ROOMS	64.26	25	2.57	438.90	203	2.16	1,849.07	724	2.55
FOOD TAX	452.28	233	1.94	2,482.56	1,138	2.18	10,602.80	5,032	2.11
SURCHARGE							3.75	1	3.75
SURCHARGE2							39.20	8	4.90
SALES TAX1	316.65	70	4.53	2,158.53	477	4.53	9,208.83	2,033	4.53
SALES TAX2	382.88	35	10.94	3,181.44	291	10.94	10,205.40	933	10.94
GRATUITY	1,515.01	73	20.76	14,289.23	575	24.85	69,635.33	2,629	26.49
TIP	35.00	4	8.75	631.43	70	9.02	2,919.43	354	8.25
TOTAL OTHER	1,941.97			22,359.02			106,078.28		
GRAND TOTALS	11,387.13			87,222.31			404,794.49		

COMPARATIVE REVENUE ANALYSIS	--- CURRENT MONTH TO DATE	YEAR TO DATE	--- LAST MONTH TO DATE	PERCENT OF CHG	YEAR TO DATE	PERCENT OF CHG	AMOUNT OF CHG
ROOMS/SLIPS*****							
ROOM CHARGE	19,541.47	77,196.93	8,741.80	123.5 %	33,721.96	128.9 %	43,474.97
ROOM CHARGE COTTAGE	2,415.80	13,100.58	3,824.50	36.8-%	17,229.50	24.0-%	4,128.92-
ROOM CHARGE CAMPING	116.00	2,857.82	796.00	85.4-%	1,672.00	70.9 %	1,185.82
DOCKAGE	4,795.21	20,662.55	6,121.00	21.7-%	23,809.50	13.2-%	3,146.95-
ROOM CHARGE TAX EXEMPT							
** TOTAL ROOM REVENUE **	26,868.48	113,817.88	19,483.30	37.9 %	76,432.96	48.9 %	37,384.92
TOTAL ROOMS	26,868.48	113,817.88	19,483.30	37.9 %	76,432.96	48.9 %	37,384.92
RESTAURANT*****							
BREAKFAST	2,046.45	9,696.95	939.25	117.9 %	5,531.45	75.3 %	4,165.50
DINNER	14,911.49	69,296.91	11,435.60	30.4 %	44,810.13	54.7 %	24,486.78
LUNCH BASKET	899.00	2,262.00	1,175.50	412.3 %	1,065.50	112.3 %	1,196.50
LIQUOR	3,174.00	14,430.50	2,173.00	46.1 %	11,100.00	30.0 %	3,330.50
WINE	1,058.00	3,179.00	391.00	170.6 %	1,436.00	121.4 %	1,743.00
BEVERAGES	1,352.10	6,085.15	1,023.65	32.1 %	4,273.80	42.4 %	1,811.35
TOTAL RESTAURANT	23,441.04	104,950.51	16,138.00	45.3 %	68,216.88	53.9 %	36,733.63
EVENTS*****							
FOOD-EVENTS	50.00	960.00					
BOAT TOUR FAMILY FUNCTION	15.00	25.00			700.00	100.0-%	700.00-
BOWLING	430.00	3,040.00	1,170.00	63.3-%	422.00	94.1-%	397.00-
CLUBHOUSE	800.00	5,200.00			4,170.00	27.1-%	1,130.00-
LIBRARY RENTAL		150.00			1,500.00	246.7 %	3,700.00
TOTAL EVENTS	1,295.00	9,375.00	1,170.00	10.7 %	6,942.00	35.1 %	2,433.00
ACTIVITIES*****							
BICYCLE RENTAL	3,050.18	11,109.24	1,881.18	62.1 %	7,544.89	47.2 %	3,564.35
ICE	460.00	2,640.00	290.00	58.6 %	1,025.00	157.6 %	1,615.00
STABLES-RIDE		1,950.00					
TOUR-BICYCLE		480.00	240.00	100.0-%	960.00	50.0-%	480.00-
TOUR-WALK		130.00					
WAVERUNNER		240.00					
SHOE RENTAL	195.00	545.00			520.00	4.8 %	25.00
SHOE PURCHASE	1,030.00	2,615.00	220.00	368.2 %	1,285.00	103.5 %	1,330.00
INSTRUCTORS	124.00	292.00	10.00	1140.0 %	30.00	873.3 %	262.00
BOAT CHARTER		3,728.00			2,185.00	70.6 %	1,543.00
PRO	560.00	5,110.56					
GUIDE		325.00			260.00	25.0 %	65.00
WATER METERED	1,080.00	6,084.91	1,130.00	4.4-%	4,580.00	32.9 %	1,504.91
ELECTRICITY	1,499.54	7,342.10	1,870.00	19.8-%	7,265.00	1.1 %	77.10
LUNCH BASKET	2.50	10.00	1,065.50	99.8-%	4,356.00	99.8-%	4,346.00-
REFUNDS		330.00-			300.00-	10.0 %	30.00-
TOTAL ACTIVITIES	8,001.22	42,271.81	6,706.68	19.3 %	29,710.89	42.3 %	12,560.92

GIFT SHOP\*\*\*\*\*

ACCESSORIES	139.50	920.50					
BAIT	17.00	395.25					
DIVE EQUIPMENT	135.00	340.00			286.00	18.9 %	54.00
FISHING SUPPLIES			119.50	100.0-%	269.00	100.0-%	269.00-
WATER		25.20			16.00-	257.5-%	41.20
LIBRARY SALES OTHER			1,191.00	100.0-%	5,539.75	100.0-%	5,539.75-
CLOTHING	2,496.00	11,957.50	1,574.00	58.6 %	6,841.50	74.8 %	5,116.00
FOOD ITEMS			76.00	100.0-%	283.00	100.0-%	283.00-
BEVERAGES	654.25	2,410.50	283.00	131.2 %	1,234.50	95.3 %	1,176.00
POST CARDS		55.00			117.00	100.0-%	117.00-
GIFTS RETAIL	401.00	1,108.25	554.48	27.7-%	1,763.71	37.2-%	655.46-
BOOKS	875.00	7,939.50	422.00	107.4 %	1,981.00	300.8 %	5,958.50
OTHER RETAIL		38.61			42.86	9.9-%	4.25-
GAME RENTAL	31.80	332.95					
COOKBOOKS	508.00	2,477.75	450.00	12.9 %	1,346.99	84.0 %	1,130.76
ART		300.00					
TOTAL GIFT SHOP	5,257.55	28,301.01	4,669.98	12.6 %	19,689.31	43.7 %	8,611.70

OTHER/MISC \*\*\*\*\*

ROLL AWAY	46.50	196.50	25.00	86.0 %	50.00	293.0 %	146.50
HOUSEKEEPING					185.00	100.0-%	185.00-
COPY	.75	10.50					
MISC. CHARGE	357.15	2,710.15	12.46	2766.4 %	312.56	767.1 %	2,397.59
ROOM UPGRADE		450.00					
UPGRADE SUITE		50.00					
STORAGE RENTAL							
DEPOSIT FORFEIT ROOMS	686.73	3,051.57	1.84	37222.3 %	5,124.32	40.5-%	2,072.75-
DEPOSIT FORFEIT ACTIVITY	97.83	817.39			5,154.50	84.1-%	4,337.11-
DISCOUNT	946.53-	2,618.86-					
VIP DISCOUNT	320.91-	1,646.31-			44.00-	3641.6 %	1,602.31-
WRITE-OFF	2,939.03-	10,151.63-	1,607.89-	82.8 %	2,384.73-	325.7 %	7,766.90-
LODGING TAX	1,316.67	5,547.12	801.82	64.2 %	3,138.22	76.8 %	2,408.90
RESORT TAX					100.00	100.0-%	100.00-
SERVICE CHARGE	877.77	3,698.04	534.46	64.2 %	2,091.92	76.8 %	1,606.12
CITY TAX ROOMS	438.90	1,849.07	267.28	64.2 %	1,046.22	76.7 %	802.85
SALES TAX1	2,158.53	9,208.83					
SALES TAX2	3,181.44	10,205.40					
GRATUITY	14,289.23	69,635.33	3,169.59	35.3 %	13,325.59	47.4 %	6,309.74
TIP	631.43	2,919.43	465.44	35.7 %	2,224.08	31.3 %	695.35
TOTAL OTHER	12,359.02	56,578.28	5,006.28	146.9 %	35,624.79	58.8 %	20,953.49
ACCTS RECEIVABLE					20,425.90-	100.0-%	20,425.90
GRAND TOTALS	87,222.31	404,794.49	53,174.24	45.2 %	216,190.93	64.3 %	139,103.56

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TOTALS LAST YEAR	53,174.24	216,190.93
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CHANGE FROM LAST YEAR	34,048.07	188,603.56
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ROOM RATE THIS YEAR	93.62	91.57
ROOM RATE LAST YEAR	75.52	70.71

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OCCUPANCY ANALYSIS	TODAY			MONTH TO DATE			YEAR TO DATE			LAST MONTH TO DATE			YEAR YEAR TO DATE		
	ROOMS	PERCNT	ADR	ROOMS	PERCNT	ADR	ROOMS	PERCNT	ADR	ROOMS	PERCNT	%CHG	ROOMS	PERCNT	%CHG
OCCUPIED: SLPE	1	.8%		8	.8%		39	.8%							
OCCUPIED: SLPS				3	.3%		48	1.0%	9.46						
OCCUPIED: SLPN	5	4.0%	8.05	47	4.7%	23.98	216	4.4%	17.00						
OCCUPIED: SLPW	4	3.2%	34.50	45	4.5%	41.46	241	5.0%	34.88						
OCCUPIED: KSTE	2	1.6%	81.80	20	2.0%	90.12	73	1.5%	104.12						
OCCUPIED: STE2	2	1.6%	131.70	5	.5%	145.16	25	.5%	110.71						
OCCUPIED: LQX	1	.8%	169.00	10	1.0%	169.00	53	1.1%	174.14						
OCCUPIED: BQQ	1	.8%	116.00	1	.1%	116.00	10	.2%	246.98						
OCCUPIED: 1BR	9	7.2%	127.59	60	6.0%	117.41	210	4.3%	124.21						
OCCUPIED: 2BR	10	8.0%	143.14	88	8.9%	134.14	328	6.7%	139.03						
TOTAL OCC (LESS COMPS)	35	28.0%	103.40	287	28.9%	93.62	1243	25.6%	91.57	258	25.8%		1,081	22.2%	
COMPLIMENTARY				6	.6%		42	.9%		33	3.3%		138	2.8%	
OUT OF ORDER	13	10.4%		104	10.5%		350	7.2%		17	1.7%		59	1.2%	
VACANT	77	61.6%		597	60.0%		3228	66.3%		692	69.1%		3,597	73.7%	
TOTALS	125	100.0%		994	100.0%		4863	100.0%		1,000	100.0%		4,875	100.0%	
ROOM REVENUE PAR		28.95			27.03			23.40			19.48			15.68	

MARKET SEGMENT ANALYSIS	TODAY		MONTH TO DATE		YEAR TO DATE		LAST MONTH TO DATE			YEAR YEAR TO DATE		
	ROOMS	PERCNT	ROOMS	PERCNT	ROOMS	PERCNT	ROOMS	PERCNT	% CHG	ROOMS	PERCNT	% CHG
COMPLIMENTARY					1	.1 %				15	1.4 %	
CORPORATE								9	3.5 %	41	3.8 %	
DIRECT GUEST BOOKING	12	34.3 %	117	40.8 %	493	40.6 %		95	36.8 %	394	36.5 %	
GOVERNMENT			5	1.7 %	8	.7 %				19	1.8 %	
FAM	1	2.9 %	35	12.2 %	41	3.4 %						
LOCAL	3	8.6 %	9	3.1 %	29	2.4 %		3	1.2 %	14	1.3 %	
ONLINE TRAVEL AGENTS	2	5.7 %	8	2.8 %	42	3.5 %		3	1.2 %	3	.3 %	
CHANNEL	2	5.7 %	19	6.6 %	78	6.4 %						
US OFFICE	1	2.9 %	2	.7 %	7	.6 %		5	1.9 %	48	4.4 %	
SPORTS	14	40.0 %	92	32.1 %	514	42.4 %		143	55.4 %	546	50.6 %	
TOTALS LESS COMPS	35	100.0 %	287	100.0 %	1,213	100.0 %		258	100.0 %	1,080	100.0 %	

SOURCE OF BUSINESS ANALYSIS	TODAY		MONTH TO DATE		YEAR TO DATE		LAST MONTH TO DATE			YEAR YEAR TO DATE		
	ROOMS	PERCNT	ROOMS	PERCNT	ROOMS	PERCNT	ROOMS	PERCNT	% CHG	ROOMS	PERCNT	% CHG
TOUISM BOARD		%		%	6	.5 %				1	.1 %	
LOCAL TV	2	5.7 %	12	4.2 %	46	3.8 %		3	1.2 %	3	.3 %	
BOOKING.COM					20	1.7 %						
INTERNAL			1	.1 %								
RESTAURANT								3	1.2 %	3	.3 %	
EXPEDIA	1	2.9 %	3	1.1 %	31	2.6 %		13	5.0 %	39	3.6 %	
FOREIGN			34	11.9 %	40	3.3 %						
LOCAL FREEPORT	2	5.7 %	3	1.1 %	13	1.1 %		1	.4 %	2	.2 %	
TOUR OPERATOR	1	2.9 %	2	.7 %	13	1.1 %		5	1.9 %	42	3.9 %	
LOCAL DIRECT	13	37.1 %	131	45.6 %	488	40.2 %		80	31.0 %	365	33.8 %	
MARINA.COM					3	.3 %						
FINE TRIPS MAG			2	.7 %	2	.2 %						
ORBITZ					2	.2 %						
REPEAT GUEST					20	1.7 %		10	3.9 %	21	1.9 %	
CRS	2	5.7 %	8	2.8 %	13	1.1 %				4	.4 %	
TOURISM COUNCIL										1	.1 %	
TRAVEL AGENCY								8	3.1 %	39	3.6 %	
WALK - IN	14	40.0 %	92	32.1 %	512	42.2 %		133	51.6 %	552	51.1 %	
WEBSITE								2	.8 %	2	.2 %	
WORD OF MOUTH					3	.3 %				6	.6 %	
TOTALS LESS COMPS	35	100.0 %	287	100.0 %	1,213	100.0 %		258	100.0 %	1,080	100.0 %	

PAYMENT ANALYSIS	TODAY	MONTH TO DATE	YEAR TO DATE	---LAST MONTH TO DATE---	YEAR TO DATE---
AMERICAN EXPRESS	1,199.49	7,956.47	70,477.99	15,739.09	55,487.46
CASH PAYMENT	6,162.57	25,619.16	115,558.13	19,253.78	74,886.70
CHECK	.00	386.10	15,476.48	339.16	9,730.37
ADMIN	.00	284.71	1,713.63	133.99	2,361.10
MASTER CARD	1,437.26	9,144.13	51,064.64	6,749.36	37,920.83
WIRE TRANSFER	.00	.00	12,288.36	.00	.00
F&B HOUSE	19.00	61.33	283.06	64.60	499.62
VISA PAYMENT	5,134.35	26,831.94	161,982.90	14,222.62	81,229.48
DISCOVER	.00	2,388.26	15,297.69	.00	.00
TOTALS	13,952.67	72,672.10	444,142.88	56,502.60	262,115.56